

Israel and the Boycott, Divestment, and Sanctions (BDS) Movement

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Summary

This report provides information and analysis on a boycott, divestment, and sanctions ("BDS") movement against Israel. The BDS movement is generally seen as a loose grouping of actors from various countries who advocate or engage in economic measures against Israel or Israel-related individuals or organizations, though defining precisely what may or may not constitute BDS activity is subject to debate.

The report also analyzes economic measures that "differentiate" or might be seen as differentiating between (1) Israel in general and (2) entities linked with Israeli-developed areas and settlements (whose legality is questioned under international law). Such settlements are found in the West Bank, East Jerusalem, and Golan Heights—areas that Israel has controlled and administered since the 1967 Arab-Israeli war. Debate is ongoing in the United States and elsewhere about whether economic differentiation (such as with regard to product labeling policies) between Israel proper and Israeli settlements constitutes a form of BDS.

The report also discusses

- Anti-BDS or anti-differentiation efforts to date, including U.S. legislative action and proposals at the federal and state level.
- Legislative considerations arising from existing antiboycott law, First Amendment issues, and issues regarding congressional powers over commerce and foreign affairs.

These considerations present a number of policy questions for Congress and the Trump Administration. For more information, see CRS Report RL33476, *Israel: Background and U.S. Relations*, by Jim Zanotti.

The labeling of certain products imported from the West Bank is a subject with some connection to the debate regarding the BDS movement and economic differentiation. There appear to be some similarities between U.S. and European Union (EU) labeling laws and guidelines. Both jurisdictions call for the West Bank to be identified as the place of origin, but a November 2015 European Commission notice called for the labels for certain imports into the EU—Israel's largest trading partner—to provide additional information to EU consumers by further differentiating between products from Israeli settlements and from non-settlement areas within the West Bank. This has fueled debate about whether the EU's guidelines might constitute, encourage, or foreshadow punitive economic measures against Israel.

In 2015 and 2016, President Barack Obama signed trade and customs legislation (P.L. 114-26 and P.L. 114-125, respectively) that opposed BDS-related measures against Israel. However, the Administration asserted—including in a presidential signing statement for P.L. 114-125—that certain provisions in the legislation that sought to treat "Israeli-controlled territories" beyond 1949-1967 armistice lines (including West Bank settlements) in the same manner as Israel itself were not in line with U.S. policy. Some legislation proposed in the 115th Congress contains similarly controversial language.

Participating in the BDS movement would not appear to place a U.S. organization in violation of existing federal antiboycott legislation, which targets organizations' participation in foreign boycotts. No foreign state has proclaimed that it participates in the BDS movement, and the movement does not have a secondary tier targeting companies that do business in or with Israel. If Members of Congress are inclined to propose legislation regarding BDS, they might consider using, as points of reference, legal and regulatory frameworks Congress and the executive branch

have used to designate actors of concern under various rubrics having to do with trade and/or national security.

Opponents of the BDS movement or of economic differentiation have proposed the enactment of legislation that would prohibit the provision of public funding to U.S. corporations, academic institutions, groups, or individuals that engage in BDS activity. Some scholars and commentators have argued that such legislation would raise First Amendment concerns, while others have argued that such legislation would be consistent with the First Amendment. The constitutionality of a restriction on the availability of public funds would depend upon the particulars of the legislation at issue.

Some state and local governments have enacted or are considering measures to counteract BDS-related or differentiation measures. State and local economic sanctions meant to influence foreign politics ordinarily raise three related constitutional issues: (1) whether they are preempted by federal law under the Constitution's Supremacy Clause, (2) whether they burden foreign commerce in violation of the dormant Foreign Commerce Clause and, if so, whether they are protected by the market participant exception; and (3) whether they impermissibly interfere with the federal government's exclusive power to conduct the nation's foreign affairs. Some Members of Congress have proposed legislation intended to preserve state and local anti-BDS or anti-differentiation measures.

Contents

Introduction	1
Background	1
The BDS Movement	
Differentiation Between Israel and the Settlements	
Impact and Israeli Responses in Larger Political Context	4
Labeling Products from Israeli Settlements	5
European Union Policy	6
U.S. Policy	8
Anti-BDS or Anti-Differentiation Legislative Action and Proposals	9
In Congress	9
State Level Legislation	10
General Antiboycott Legislative Considerations	11
Potential First Amendment Issues Facing Laws Intended to Deter BDS Activity	12
Is BDS Activity Speech Protected by the First Amendment?	13
Potential Restrictions on the Provision of Government Funding to Entities Engaged in	
BDS	
Restrictions on Government Contractors and State Investments	
Government-Contractor Restrictions	
Federal Preemption Questions: Commerce Clause and Foreign Affairs	
Foreign Commerce Clause	
Intrusion into Foreign Affairs	
	20
Tables	
Table 1. Proposed Anti-BDS or Anti-Differentiation Legislation Under Consideration: 115 th Congress	10
Contacts	
Author Contact Information	28
Acknowledgments	28

Introduction

This report provides information and analysis on the following:

- Background on a "BDS" (boycott, divestment, and sanctions) movement against Israel.
- Private economic measures and product labeling policies—including those of the United States and European Union (EU)—that "differentiate" between (1) Israel in general and (2) entities linked with Israeli-developed areas and settlements in the West Bank, East Jerusalem, and Golan Heights (areas that Israel has controlled and administered since the 1967 Arab-Israeli war).
- Anti-BDS or anti-differentiation efforts to date, including federal and state legislation and proposals.
- Legislative considerations arising from existing antiboycott law, First
 Amendment issues, and issues regarding congressional powers over commerce
 and foreign affairs.

Congress and the Trump Administration currently face a number of policy questions on these issues. The BDS movement exists within a larger context of Israel's complex economic and political relations with the world. For more information, see CRS Report RL33476, *Israel: Background and U.S. Relations*, by Jim Zanotti.

Background

The BDS Movement

The BDS movement is generally seen as a loose grouping of actors from various countries who advocate or engage in economic measures against Israel or Israel-related individuals or organizations, though defining precisely what may or may not constitute BDS activity is subject to debate. Those who are part of the movement or support it generally express sympathy for the Palestinian cause. No foreign government has acknowledged participating in the BDS movement, and the movement does not have a secondary tier targeting companies that do business in or with Israel.

In July 2005, various Palestinian civil society groups issued a "Call for BDS." These groups compared their grievances against Israel to the "struggle of South Africans against apartheid," and

¹ See, e.g., Sean F. McMahon, "The Boycott, Divestment, Sanctions Campaign: Contradictions and Challenges," *Race & Class*, vol. 55, issue 4, July-September 2014; Marc Tracy, "With All the Boycott Israel Talk, What Is BDS?," *newrepublic.com*, February 2, 2014; RAND Corporation, *The Costs of the Israeli-Palestinian Conflict*, 2015. Some commentators have claimed that a number of the civil society groups involved in the BDS movement receive a large amount of their funding from European governments. See, e.g., Testimony submitted for a July 28, 2015, hearing of the House Oversight and Government Reform Committee, Subcommittee on National Security, by SodaStream CEO Daniel Birnbaum and law professor Eugene Kontorovich, available respectively at https://oversight.house.gov/wp-content/uploads/2015/07/7-28-2015-Natl-Security-Hearing-on-BDS-Birnbaum-SodaStream-Testimony.pdf, pp. 59-60; and https://oversight.house.gov/wp-content/uploads/2015/07/7-28-2015-Natl-Security-Hearing-on-BDS-Kontorovich-Northwestern-Testimony.pdf, p. 3 and footnote 5.

² http://www.bdsmovement.net/call.

sought international support for "non-violent punitive measures" against Israel unless and until it changes its policies by (in the words of the "call")

- 1. ending its occupation and colonization of all Arab lands and dismantling the Wall:⁴
- 2. recognizing the fundamental rights of the Arab-Palestinian citizens of Israel to full equality; and
- 3. respecting, protecting and promoting the rights of Palestinian refugees to return to their homes and properties as stipulated in UN [General Assembly] resolution 194 ⁵

Specifically, these Palestinian civil society groups called upon "international civil society organizations and people of conscience all over the world to impose broad boycotts and implement divestment initiatives against Israel similar to those applied to South Africa in the apartheid era," and sought to have this audience pressure their "respective states to impose embargoes and sanctions against Israel."

The stated goals of the movement to change Israel's treatment of Palestinians might, if achieved, have broader implications for the demographic and sociopolitical structure of Israel within its original 1948 borders. For example, some Israelis and their supporters voice concern that the movement's demands for an end to "occupation" of Arab lands and for promoting a "right of return" for Palestinian refugees could endanger Israel's identity as a Jewish state if the demands were interpreted as insisting that refugee populations be able to live and vote in Israel.

Israeli officials strenuously oppose the BDS movement, and statements by U.S. officials have consistently denounced any boycotts or other punitive economic measures targeting Israel. In their Senate confirmation hearings in January 2017, Secretary of State Rex Tillerson and Permanent Representative to the United Nations Nikki Haley stated their opposition to BDS-related measures.⁸

Differentiation Between Israel and the Settlements

Debate is ongoing in the United States and elsewhere about whether economic "differentiation" (such as through product labeling policies) between (1) Israel proper and (2) Israeli-developed areas and settlements in the West Bank, East Jerusalem, and Golan Heights constitute a form of BDS. Some individuals and groups who proclaim the need to maintain Israel's Jewish identity publicly oppose BDS measures against companies inside Israel, but voice support for economic measures that target the settlements or those doing business there. ⁹ These individuals and groups

³ Ibid.

⁴ The "Wall" is a term commonly used by Palestinians to describe the separation barrier that Israel has built in various areas roughly tracking (though departing in significant ways at some points from) the 1949-1967 Israel-Jordan (West Bank) armistice line, also known as the "Green Line."

⁵ These three objectives are found at http://www.bdsmovement.net/call.

⁶ https://bdsmovement.net/call.

⁷ See, e.g., McMahon, op. cit.; Tracy, op. cit.

⁸ In his January 11 hearing, Secretary Tillerson indicated that actions by countries that are seen to advance BDS-related goals would "shade" the U.S. view of those countries. In her January 18 hearing, Ambassador Haley said, "I will not go to New York and abstain when the U.N. seeks to create an international environment that encourages boycotts of Israel."

⁹ See, e.g., Nathan Hersh, "Want to fight boycotts of Israel? Boycott West Bank settlements instead," *Washington Post*, (continued...)

sometimes cite international political and legal views calling into question the legitimacy of Israeli civilian communities and businesses in areas that Israel has controlled since the 1967 Arab-Israeli war.¹⁰

For example, some European countries' pension funds and companies have withdrawn investments or canceled contracts owing to concerns regarding connections with settlement activity, as distinguished from broader anti-Israel economic measures. ¹¹ Also, the leading councils of a number of U.S.-based Christian churches have either voted to divest from companies with settlement ties or have considered doing so.

Developments Involving International Organizations

On December 23, 2016, the U.N. Security Council adopted Resolution 2334 (or UNSCR 2334) by a vote of 14 in favor, zero against, and one abstention by the United States. The resolution, among other things:

- reaffirms that settlements established by Israel in "Palestinian territory occupied since 1967, including East Jerusalem," constitute "a flagrant violation under international law" and a "major obstacle" to a two-state solution and a "just, lasting and comprehensive peace";
- reiterates the Council's demand that Israel "immediately and completely cease all settlement activities"; and
- calls upon all states to "distinguish, in their relevant dealings, between the territory of the State of Israel and the territories occupied since 1967."

Following the adoption of UNSCR 2334, Palestinian political leaders indicated that they will campaign "to require that other countries not just label products made in the settlements, but ban them." Claims by Palestinian activists and observers that the resolution provides legal and political backing for future boycotts were accompanied by expressions of consternation by Israeli observers. Although the Palestinian Authority (PA) supports boycotts of settlement products, it generally opposes wider boycotts of Israel. One analyst asserted that because UNSCR 2334 distinguishes between Israel and the settlements, the resolution "flies in the face of the demands of many BDS supporters, by explicitly advocating a two-state solution, including a secure (and legitimate) Israel.

Other notable actions or developments from the past two years include:

(...continued)

December 19, 2016; Todd Gitlin, et al., "For an Economic Boycott and Political Nonrecognition of the Israeli Settlements in the Occupied Territories," *New York Review of Books*, October 13, 2016; Peter Beinart, "To Save Israel, Boycott the Settlements," *New York Times*, March 18, 2012.

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¹⁰ The most-cited international law pertaining to Israeli settlements is the Fourth Geneva Convention, Part III, Section III, Article 49 *Relative to the Protection of Civilian Persons in Time of War*, August 12, 1949, which states in its last sentence, "The Occupying Power shall not deport or transfer parts of its own civilian population into the territory it occupies." Israel insists that the West Bank does not fall under the international law definition of "occupied territory," but is rather "disputed territory" because the previous occupying power (Jordan) did not have an internationally recognized claim to it, and given the demise of the Ottoman Empire at the end of World War I and the end of the British Mandate in 1948, Israel claims that no international actor has superior legal claim to it.

¹¹ See, e.g., Barak Ravid, "Denmark's Largest Pension Fund Divests From German Firm Which Operates Quarries in Israeli Settlements," *Ha'aretz*, December 15, 2016; Bernard Avishai, "The E.U. vs. B.D.S: The Politics of Israel Sanctions," *New Yorker*, January 22, 2016; Noah Browning, "Major Dutch pension firm divests from Israeli banks over settlements," Reuters, January 8, 2014; Ministry of Finance (Norway), "Three companies excluded from the Government Pension Fund Global," press release, August 23, 2010, https://www.regjeringen.no/en/aktuelt/three-companies-excluded-from-the-govern/id612790/.

¹² Peter Baker, "A Defiant Israel Vows to Expand Its Settlements," New York Times, December 27, 2016.

¹³ Jumana al Tamimi, "Boycott move buoyed by UN resolution," *Gulf News*, December 26, 2016; Alan Baker, "The Dangers of UN Security Council Resolution 2334 (2016)," Jerusalem Center for Public Affairs, December 26, 2016.

¹⁴ Uri Savir, "Why the PA is distancing itself from BDS movement," *Al-Monitor Israel Pulse*, May 8, 2016; Yoel Goldman, "Abbas: Don't Boycott Israel," *Times of Israel*, December 13, 2013.

¹⁵ Natan Sachs, "What's new and what's not in the U.N. resolution on Israeli settlements," Brookings Institution (Markaz blog), December 26, 2016.

- In March 2016, the U.N. Human Rights Council adopted a controversial resolution which, among other things, requested that the U.N. Office of the High Commissioner for Human Rights produce a database of all business enterprises that have "directly and indirectly, enabled, facilitated and profited from the construction and growth of the (Israeli) settlements."16 This action was denounced by Israeli as a "blacklist" and by the United States as biased against Israel. 17
- In March 2017, a special committee from the International Federation of Association Football (FIFA), soccer's international governing body, warned Israel that it could face suspension from international competition if it continues to allow clubs from West Bank settlements to play in its national league. 18

Impact and Israeli Responses in Larger Political Context

BDS or economic differentiation measures exist within a larger context of international criticism of Israel. Israel and many of its supporters, along with the international media, frequently raise the possibility of Israel's "isolation" (or, as some Israelis characterize it, "delegitimization"). 19 Some Israeli officials and outside observers have downplayed the concern, pointing to improvements in Israel's relations with a number of countries. ²⁰ Moreover, while some divestment from and boycotts of Israel or Israeli goods have taken place in recent years, 21 such measures appear to have had little overall effect on Israel's economy. For example, one observer pointed to the tripling of foreign investment in Israel from 2005 to 2016 to claim that BDS or related economic measures against Israel have not been successful.²²

In September 2015, the Israel-based company SodaStream closed its West Bank factory and relocated its operations inside Israel, though its CEO claimed that the BDS movement had only a "marginal" effect on these changes. 23 Reportedly, all of SodaStream's West Bank-based Palestinian employees (between 500 and 600) were laid off because none could obtain permits from Israeli authorities to work at the new location.²⁴ A common Israeli assertion is that BDS advocates or those who differentiate economically between Israel and West Bank settlements harm the employment situation of West Bank Palestinians.²⁵ Many Palestinians and some international human rights groups counter this assertion by stating that Palestinians would be able to enjoy greater job prospects if Israeli settlements and movement/access/zoning restrictions in the West Bank did not constrain Palestinians' entrepreneurial capacities or their ability to attract

¹⁶ See U.N. Human Rights Council resolution 31/36 (A/HRC/31/L.39), March 22, 2016, paragraph 17; and paragraphs 96 and 117 of Human Rights Council Document, A/HRC/22/63, Report of the independent international fact-finding mission to investigate the implications of the Israeli settlements on the civil, political, economic, social and cultural rights of the Palestinian people throughout the Occupied Palestinian Territory, including East Jerusalem, February 7, 2013.

¹⁷ Mohamad Torokman, "U.S. condemns U.N. call for list of firms operating in West Bank," Reuters, March 31, 2016; Transcript of Remarks by Ambassador Nikki Haley, U.S. Permanent Representative to the United Nations, Geneva, Switzerland, June 6, 2017, available at https://usun.state.gov/remarks/7828.

¹⁸ "Israel fumes over world soccer official's ultimatum," Agence France Presse, March 24, 2017.

¹⁹ See, e.g., Lidar Grave-Lazi, "First Situation Room to Combat BDS Opens in US," jpost.com, January 24, 2017.

²⁰ Ruthie Blum, "Israel's Outgoing Foreign Ministry Chief Dispels 'Myth' of Jewish State's Diplomatic Isolation," Algemeiner, October 20, 2016.

²¹ Avishai, op. cit.

²² Sangwon Yoon, "The Boycott Israel Movement May be Failing," *Bloomberg*, June 2, 2016.

²³ "SodaStream Leaves West Bank as CEO Says Boycott Antisemitic and Pointless," theguardian.com, September 2, 2015.

²⁴ "SodaStream fires last Palestinian workers after permit row," Agence France Presse, February 29, 2016.

²⁵ See, e.g., David Horovitz, "Victory for BDS as SodaStream's last Palestinian workers lose their jobs," Times of Israel, February 29, 2016.

international employers or outside investment.²⁶ Some Israelis attempt to justify constraints on West Bank Palestinians by reference to concerns about security for Israeli citizens located in Israel proper and the settlements.

While widespread consensus across Israel's political spectrum favors countering economic and political measures targeting Israel, there is debate over the extent to which changes in Israeli policy toward Palestinians can improve international attitudes toward Israel. Right-of-center political figures within the government sometimes portray criticisms of Israeli actions as pretexts for more deep-seated prejudice against Israel and/or Jews, while left-of-center figures within the opposition periodically criticize government leaders for steps that may have the potential to undermine support for Israel in international fora.²⁷

Israeli political leaders routinely denounce BDS, and Israel's government has reportedly allocated about \$26 million in annual funding to the Ministry of Strategic Affairs aimed at countering BDS-related activities. Such countermeasures apparently include assertive public diplomacy, outreach to enlist anti-BDS allies within the Jewish diaspora, and digital initiatives like gathering intelligence on activist groups. Some current and former Israeli diplomats were cited in 2016 as saying that robust Israeli efforts to counter BDS may backfire by providing the movement with free publicity and by possibly alienating would-be diaspora supporters—including in the United States—via polarizing rhetoric. Some private individuals and organizations have raised funds and public awareness in an effort to counter pro-BDS sentiment in the United States (such as on college campuses and social media websites) and elsewhere, and Israel and a number of organizations held an anti-BDS summit in May 2016 at the U.N. General Assembly.

In March 2017, Israel's Knesset (parliament) passed a law that allows the government to block entry into the country of nonresidents who publicly call for a boycott against Israel or Israelis in West Bank settlements, or are associated with organizations that do so.³³ Some of the law's opponents warn of negative consequences to Israel if it keeps out those who assert that they support its interests by means of their opposition to settlements.³⁴

Labeling Products from Israeli Settlements

Debates regarding policies that govern the labeling of consumer products imported into the European Union and United States from Israeli settlements, as well as the broader implications of such policies, have become part of the overall policy discussion regarding BDS and differentiation.

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²⁶ See, e.g., Human Rights Watch, Occupation, Inc.: How Settlement Businesses Contribute to Israel's Violation of Palestinian Rights, 2016.

²⁷ See, e.g., Lahav Harkov, "Netanyahu says Israel's image improving as he defends Foreign Ministry's diplomatic efforts," *Jerusalem Post*, July 26, 2016.

²⁸ Daniel Estrin, "Covertly, Israel prepares to fight boycott activists online," Associated Press, February 17, 2016.

²⁹ Ibid.; Ben Caspit, "Did Israel's reaction to BDS drive movement's growth?" Al-Monitor Israel Pulse, April 27, 2016.

³⁰ Caspit, "Did Israel's reaction to BDS drive movement's growth?" op. cit.

³¹ Grave-Lazi, op. cit.; "Saban said to quit anti-BDS campus initiative he launched with Adelson," Jewish Telegraphic Agency/*Times of Israel*, October 1, 2015.

³² Cathryn J. Prince, "Israel hosts first-ever anti-BDS conference at UN," *Times of Israel*, June 1, 2016.

³³ Joshua Mitnick, "Law in Israel bans boycott backers," Los Angeles Times, March 7, 2017.

³⁴ Ibid.

European Union Policy

Given that the 28-country European Union (EU) is Israel's largest trading partner, ³⁵ Israeli officials routinely express concern regarding prospects of reduced Israel-EU economic cooperation as a consequence of Palestinian-related developments. Dating back even to the previous decade, some EU member states have taken a number of steps to "differentiate between Israel and its settlements project in the day-to-day conduct of bilateral relations." The EU does not view such "differentiation" measures as part of or supporting the BDS movement.

On November 11, 2015, the European Commission issued a notice setting forth guidelines regarding labeling of certain products³⁷ imported into EU countries from areas that Israel captured in the 1967 Arab-Israeli war, along with an accompanying factsheet.³⁸ The labeling notice provides that products in question coming from Israeli settlements in the West Bank (including East Jerusalem) or Golan Heights should be clearly differentiated from products coming from Israel and those produced (generally by Palestinian-run businesses) outside of settlements in the West Bank, Golan Heights, and Gaza Strip. According to one media report, "EU diplomats say there are no serious plans for additional measures" and that the EU "insists the move is purely technical, applying the EU policy that settlements are illegal." The factsheet accompanying the notice stated

The EU does not support any form of boycott or sanctions against Israel. The EU does not intend to impose any boycott on Israeli exports from the settlements. The Commission will only help Member States to apply already existing EU legislation. The indication of origin will give consumers the possibility to make an informed choice.

The Israeli Foreign Ministry responded to the European Commission notice with a statement that read in part, "We regret that the EU has chosen, for political reasons, to take such an exceptional and discriminatory step, inspired by the boycott movement." After the move, Israel suspended contact with several EU bodies until a February 2016 conversation between Prime Minister

Additionally, various EU governments have cautioned investors about legal, political, and economic risks supposedly involved in doing business with Israeli settlements. Andrew Rettman, "EU states promote settler boycott amid Israel crisis," *EUObserver*, July 4, 2014.

³⁵ According to the European Commission's Directorate General for Trade, for 2015 the countries of the European Union accounted for 30.2% of Israel's total trade volume, while the United States accounted for 20.5%. Document available at http://trade.ec.europa.eu/doclib/docs/2006/september/tradoc_113402.pdf. General EU-Israel trade information is available at http://ec.europa.eu/trade/policy/countries-and-regions/countries/israel/.

³⁶ Hugh Lovatt and Mattia Toaldo, "EU Differentiation and Israeli Settlements," European Council on Foreign Relations (ECFR), July 2015. According to one report, the EU has excluded products from settlements from trade preferences for over a decade. "EU sets rule for labeling products made in West Bank settlements," *Al Jazeera*, November 11, 2015.

³⁷ The labeling rules are required for fresh fruit and vegetables, wine, honey, olive oil, eggs, poultry, organic products, and cosmetics; and are optional for pre-packaged foodstuffs and the majority of industrial products.

³⁸ The text of the notice is available at http://eeas.europa.eu/delegations/israel/documents/news/ 20151111_interpretative_notice_indication_of_origin_of_goods_en.pdf, and the factsheet at http://eeas.europa.eu/delegations/israel/documents/news/20151111_indication_of_origin_fact_sheet_final_en.pdf. According to one report, "EU foreign ministers made the decision in 2012 but Brussels has repeatedly delayed producing its guidelines, saying it was working on the details." Rory Jones, "Israel Decries EU Label Rules For Settlers," *Wall Street Journal*, November 12, 2015. In April 2015, 16 of 28 foreign ministers of EU member states signed a letter encouraging EU foreign policy chief Federica Mogherini to issue the notice, and the European Parliament passed a nonbinding resolution in support of this step in September 2015.

³⁹ Jones, op. cit.

 $^{^{40}\} Text\ of\ statement\ available\ at\ http://mfa.gov.il/MFA/PressRoom/2015/Pages/Israel-condemns-EU-decision-on-labeling-11-Nov-2015.aspx.$

Netanyahu and the High Representative of the EU for Foreign Affairs, Federica Mogherini.⁴¹ Palestine Liberation Organization Secretary General Saeb Erekat called the European Commission notice "a significant move toward a total boycott of Israeli settlements, which are built illegally on occupied Palestinian lands."42 Some Israelis from the left of the country's political spectrum reportedly signed a petition welcoming the move. 43

Some Members of Congress viewed the implementation of a policy of different labeling for goods from Israeli settlements in negative terms. Two days before the European Commission issued its notice, 36 Senators sent a letter to Mogherini urging her not to adopt the labeling guidelines.44

A State Department deputy spokesperson in the Obama Administration reacted to the guidelines the day after their issuance. He said that the Administration did "not believe that [EU] labeling [of] the origin of products is equivalent to a boycott."⁴⁵ He further said that U.S. laws for Israeli settlement exports are somewhat similar in requiring them to be marked as products of the West Bank, but that the U.S. laws do not require further differentiation between products from and not from settlements.46

The economic impact of the EU guidelines has been somewhat muted. Some attribute that at least partly to decisions by some EU member states—facing Israeli government pressure—not to implement the guidelines in a robust way.⁴⁷ One media report citing EU officials emphasized that exports to the EU from within Israel's "internationally recognized borders" still receive preferential customs treatment, and that product labeling analogous to what the EU prescribed has taken place in the United Kingdom (UK) for a few years with "no negative economic effect." 48 According to one media report, less than one percent of Israel's annual trade with the EU has been affected by the guidelines.⁴⁹

Debate has persisted about the implications of EU differentiation measures and proposals. 50 An October 2016 report from a European think tank asserted that "One year on, progress on the [EU] application of differentiation has been slow, but important. EU consensus around differentiation has broadened, and European diplomats have taken concrete steps to own and defend it."51 The report also acknowledged the "genuine threat of a resurgence of anti-Semitism" while making the case that differentiation is not a discriminatory measure. 52 By contrast, one Israeli journalist

⁴¹ Ori Lewis, "Israel says has mended fences with EU in Netanyahu-Mogherini call," *Reuters*, February 12, 2016.

⁴² William Booth, "A Furor over Redefining 'Made in Israel," Washington Post, November 12, 2015.

⁴³ Andrew Rettman and Peter Teffer, "EU Shops to Mark 'Israeli Settlement' Products," EUObserver, November 11, 2015.

⁴⁴ Text of letter available at http://www.cruz.senate.gov/files/documents/Letters/20151109 EU IsraelLetter.pdf.

⁴⁵ Bradley Klapper, "US OK With New EU Labeling Rule for Israeli Settlement Goods," Associated Press, November 12, 2015. At a daily press briefing the day before the European Commission issued its labeling notice, the deputy spokesperson had said that it could be "perceived as a step on the way" to a boycott.

⁴⁶ Ibid. See also U.S. Customs and Border Protection, op. cit.

⁴⁷ Nigel Wilson, "Israel: EU labelling rules have 'non-existent impact,'" Al Jazeera, December 12, 2016.

⁴⁸ "EU sets rule for labeling products made in West Bank settlements." op. cit.

⁴⁹ Wilson, op. cit.

⁵⁰ See, e.g., Teodora Coptil, "EU-Israel relations: Trojan horses, snakes, ladders and boycotts," European Jewish Press, May 25, 2017; Sarah Leah Whitson, "Chipping Away at 50 Years of Occupation," Public Diplomacy Magazine, June

⁵¹ Hugh Lovatt, "EU differentiation and the push for peace in Israel-Palestine," European Council on Foreign Relations, October 31, 2016.

⁵² Ibid.

characterized the EU labeling system as a "deceptive nascent phase in a slippery slope campaign to impose a full BDS program on Israel." ⁵³

Given tensions between the EU and Israel over Israeli settlement policy, some may fear that the EU could seek to review and possibly expand differentiation measures. ⁵⁴ According to one early 2017 news report, some EU diplomats have called for the EU to ensure full implementation of the labeling guidelines. At the same time, this press report noted that EU foreign policy chief Mogherini has not been enthusiastic about the labeling guidelines and appears to have little appetite for further differentiation measures. ⁵⁵

U.S. Policy

Under U.S. law, eligible articles imported into the United States from Israel, the West Bank, or the Gaza Strip are covered under the 1985 U.S.-Israel Free Trade Agreement (IFTA).⁵⁶ In January 2016, the Customs and Border Protection (CBP) Agency (within the Homeland Security Department) restated and clarified country of origin marking (i.e., labeling) requirements, based on previous executive branch guidance, as follows:

...goods produced in the West Bank or Gaza Strip shall be marked as originating from "West Bank," "Gaza," "Gaza Strip," "West Bank/Gaza," "West Bank/Gaza Strip," "West Bank and Gaza," or "West Bank and Gaza Strip." It is not acceptable to mark the aforementioned goods with the words "Israel," "Made in Israel," "Occupied Territories-Israel," or any variation thereof. Goods that are erroneously marked as products of Israel will be subject to an enforcement action carried out by U.S. Customs and Border Protection. ⁵⁷

A few days after CBP issued these requirements, one commentator wrote: "It is unknown to what degree settlement exporters (and importers of settlement goods) comply with U.S. regulations. Anecdotal evidence indicates that to a great extent they do not, raising questions about the need for stronger enforcement and penalties for non-compliance." 58

In February 2016, proposed legislation was introduced in the House (H.R. 4555 and H.R. 4503) and Senate (S. 2474) that would have permitted products exported to the United States from West

⁵³ Beniamin Weinthal, "European Affairs: BDS spreading like wildfire in Europe?" *Jerusalem Post*, March 5, 2016.

⁵⁴ See, e.g., Jodi Rudoren, et al., "E.U. Move Fans Fear of Boycott Aimed at Israel," *New York Times*, November 12, 2015; Lovatt and Toaldo, op. cit.

⁵⁵ Andrew Rettman, "EU Diplomats Blame Israel for Jerusalem Volatility," *EUObserver*, January 27, 2017.

⁵⁶ United States-Israel Free Trade Area Implementation Act of 1985 (P.L. 99-47), as amended in 1996 by P.L. 104-234 (West Bank and Gaza Strip Free Trade Benefits). The text of the IFTA is available at http://tcc.export.gov/ Trade_Agreements/All_Trade_Agreements/exp_005439.asp. The IFTA rules of origin specify that products are eligible for duty-free treatment if (1) the product is the growth, product, or manufacture of a party, or a new or different article of commerce that has been grown, treated, or manufactured in a party; (2) imported directly from one party to another party; and (3) the cost or value of the materials plus the direct costs of processing operations is not less than 35% of the appraised value of the product.

⁵⁷ U.S. Customs and Border Protection, West Bank Country of Origin Marking Requirements, Cargo Systems Messaging Service #16-000047, January 23, 2016. Previous executive branch guidance on the subject had been provided via Treasury Decision (T.D.) 95-25, available at http://www.gpo.gov/fdsys/pkg/FR-1995-04-06/html/95-8454.htm; T.D. 97-16, available at http://www.gpo.gov/fdsys/pkg/FR-1997-03-14/pdf/97-6434.pdf; and Presidential Proclamation 6955 of November 13, 1996, available at http://www.gpo.gov/fdsys/pkg/FR-1996-11-18/pdf/96-29613.pdf.

⁵⁸ Lara Friedman, "Settlement Product Labeling Policies, U.S. vs. EU," Americans for Peace Now, January 27, 2016. See also David Horovitz, "There's a general condemnation of the West that you hear in many places: Is America withdrawing, is the West withdrawing?" *Times of Israel*, February 23, 2016.

Bank settlements to be labeled "Made in Israel." None of these bills were enacted during the 114th Congress.

Anti-BDS or Anti-Differentiation Legislative Action and Proposals

For additional analysis of enacted and proposed legislation discussed in this section, see "General Antiboycott Legislative Considerations," "Potential First Amendment Issues Facing Laws Intended to Deter BDS Activity," and "Federal Preemption Questions: Commerce Clause and Foreign Affairs" below.

In Congress

A number of U.S. policymakers and lawmakers have stated opposition to or taken action against the BDS movement. Some Members of Congress argue that the BDS movement is discriminatory and are seeking legislative options to limit its influence. See **Table 1** below for a list of proposed anti-BDS or anti-differentiation legislation under congressional consideration.

In June 2015, the Bipartisan Congressional Trade Priorities and Accountability Act of 2015 (P.L. 114-26) was enacted into law. This law provided trade promotion authority (TPA)⁵⁹ to the President regarding the negotiation of certain U.S. trade agreements, including the proposed U.S.-EU Transatlantic Trade and Investment Partnership (T-TIP). The law included a trade negotiating objective for T-TIP (U.S.-EU negotiations to achieve a comprehensive and "high-standard" free trade agreement) aimed at BDS-related activity. The trade negotiating objective, as enacted, discouraged politically motivated economic actions "intended to penalize or otherwise limit commercial relations specifically with Israel or persons doing business in Israel or in Israeli-controlled territories."

During and after congressional deliberations, public debate regarding this trade negotiating objective focused on whether EU "differentiation" between commerce with Israeli settlements and commerce with Israel constitutes or promotes BDS-related activity. ⁶⁰ The State Department spokesperson's office weighed in on the debate with a statement following the enactment of P.L. 114-26 that included the following passage:

The United States has worked in the three decades since signing the U.S.-Israel Free Trade Agreement – our first such agreement with any country – to grow trade and investment ties exponentially with Israel. The United States government has also strongly opposed boycotts, divestment campaigns, and sanctions targeting the State of Israel, and will continue to do so.

However, by conflating Israel and "Israeli-controlled territories," a provision of the Trade Promotion Authority legislation runs counter to longstanding U.S. policy towards the occupied territories, including with regard to settlement activity. Every U.S. administration since 1967 – Democrat and Republican alike – has opposed Israeli settlement activity beyond the 1967 lines. This [Obama] Administration is no different. The U.S. government has never defended or supported Israeli settlements and activity

⁵⁹ For more information, see CRS In Focus IF10038, *Trade Promotion Authority (TPA)*, by Ian F. Fergusson.

⁶⁰ Sarah Saadoun, "Don't Protect Israeli Settlement Trade," *The Hill*, May 15, 2015; Melissa Apter, "Home Run for Cardin," *Baltimore Jewish Times*, April 30, 2015; Lara Friedman, "The Stealth Campaign in Congress to Support Israeli Settlements," December 1, 2015.

associated with them and, by extension, does not pursue policies or activities that would legitimize them. ⁶¹

In February 2016, President Obama signed the Trade Facilitation and Trade Enforcement Act of 2015 (the Customs Act, P.L. 114-125) into law. The Act contains a provision similar to the one in P.L. 114-26 that opposes punitive economic measures (such as measures advocated by a non-governmental boycott, divestment, and sanctions [BDS] movement) against businesses in Israel or Israeli-controlled territories. However, the Obama Administration asserted—including in a presidential signing statement—that certain provisions in P.L. 114-125 that seek to treat "Israeli-controlled territories" beyond 1949-1967 armistice lines (including West Bank settlements) in the same manner as Israel itself are not in line with U.S. policy.⁶²

Table 1. Proposed Anti-BDS or Anti-Differentiation Legislation Under Consideration: 115th Congress

Bill Number	Name and Description
S. 720	Israel Anti-Boycott Act. A bill to amend the Export Administration Act of 1979 to include in the prohibitions on boycotts against allies of the United States boycotts fostered by international governmental organizations against Israel, and to add opposition to economic measures taken against Israel as an additional possible basis for the President, in consultation with the House Financial Services and Senate Banking committees, to make a national interest determination to deny applications for credit at the Export-Import Bank for non-financial or non-commercial reasons.
H.R. 1697	Israel Anti-Boycott Act. Substantially similar to S. 720.
S. 170	Combating BDS Act of 2017. To provide for nonpreemption of measures by State and local governments to divest from entities that engage in commerce-related or investment-related boycott, divestment, or sanctions activities targeting Israel (including persons doing business in Israel or Israeli-controlled territories), and for other purposes.
H.R. 2856	Substantially similar to S. 170.

State Level Legislation

Since 2015, various U.S. states have also enacted or proposed anti-BDS or anti-differentiation legislation. Some legislation explicitly applies to situations involving both Israel and "Israeli-controlled territories," while observers speculate about the territorial applicability of other legislation that is less explicit. 64

Examples of enacted legislation on the state level come under two broad categories:

• Investment-Focused. Laws that appear to require state investment vehicles to divest from or avoid investing in companies that—as specified variously in each state's legislation—are characterized as engaging in, potentially engaging in, or advocating economic measures antithetical to Israel. In 2016, New York

⁶¹ Full text of statement cited by an *AP* reporter at https://twitter.com/APDiploWriter/status/615969535087218688, June 30, 2015.

⁶² See, e.g., a presidential signing statement for P.L. 114-125 (H.R. 644) at https://obamawhitehouse.archives.gov/the-press-office/2016/02/25/signing-statement-hr-644.

⁶³ This is the case in Arizona, Arkansas, Florida, Georgia, Illinois, Indiana, Iowa, New Jersey, Ohio, and Texas.

⁶⁴ See, e.g., https://peacenow.org/WP/wp-content/uploads/State-BDS-and-Settlement-legislation-table.pdf.

⁶⁵ States that have enacted legislation to this effect include Arizona, Arkansas, Colorado, Florida, Illinois, Indiana, (continued...)

Governor Andrew Cuomo signed an executive order similar in content to other states' legislation on this subject. 66

 Contracting-Focused. Laws that appear to prohibit public entities from transacting business with entities that—as specified variously in each state's legislation—are characterized as engaging in, potentially engaging in, or advocating economic measures antithetical to Israel.⁶⁷

Additionally, as of May 2017, all 50 U.S. governors and the mayor of Washington, DC, had reportedly signed onto an initiative sponsored by the American Jewish Committee (AJC) entitled "Governors Against BDS."

General Antiboycott Legislative Considerations⁶⁹

The existing U.S. antiboycott regime was largely crafted to address the Arab League (League of Arab States) boycott of Israel. Members might consider the extent to which the existing regime could be applied or modified with respect to efforts to address the BDS movement.

The Arab League boycott has three tiers. The primary boycott prohibits citizens of an Arab League member state from buying from, selling to, or entering into a business contract with either the Israeli government or an Israeli citizen. The secondary boycott extends the primary boycott to any entity worldwide that does business in Israel. The tertiary boycott prohibits Arab League members and their nationals from doing business with a company that deals with companies that have been blacklisted by the Arab League.

In the late 1970s, the United States passed antiboycott legislation establishing a set of civil and criminal penalties to discourage U.S. individuals from cooperating with the Arab League boycott. U.S. antiboycott efforts are targeted at the secondary and tertiary boycotts. U.S. legislation was enacted to "encourage, and in specified cases, require U.S. firms to refuse to participate in foreign boycotts that the United States does not sanction. They have the effect of preventing U.S. firms from being used to implement foreign policies of other nations which run

Iowa, New Jersey, and Texas.

^{(...}continued)

⁶⁶ See the text of Executive Order 157, signed on June 5, 2016, at https://www.governor.ny.gov/sites/governor.ny.gov/files/atoms/files/EO_157_new.pdf.

⁶⁷ States that have enacted legislation to this effect include Arizona, Arkansas, Florida, Georgia, Iowa, Michigan, Ohio, Pennsylvania, Rhode Island, South Carolina, and Texas. California enacted legislation in September 2016 that requires parties seeking state contracts to certify that any policy that they have adopted against a sovereign nation or people (including Israel) is not discriminatory under specified civil rights or employment and housing legislation.

⁶⁸ See http://www.ajc.org/site/c.7oJILSPwFfJSG/b.9394655/k.A643/Governors_United.htm. The text of the statement on which the AJC seeks governors' signatures is available at http://www.ajc.org/atf/cf/%7Bf56f4495-cf69-45cb-a2d7-f8eca17198ee%7D/GOVERNORS_AGAINST_BDS_STATEMENT.PDF.

⁶⁹ This section was authored by Martin A. Weiss, Specialist in International Trade and Finance.

⁷⁰ See CRS Report RL33961, *Arab League Boycott of Israel*, by Martin A. Weiss. U.S. regulations define cooperating with the boycott as (1) agreeing to refuse or actually refusing to do business in Israel or with a blacklisted company; (2) agreeing to discriminate or actually discriminating against other persons based on race, religion, sex, national origin, or nationality; (3) agreeing to furnish or actually furnishing information about business relationships in Israel or with blacklisted companies; and (4) agreeing to furnish or actually furnishing information about the race, religion, sex, or national origin of another person. The export-related antiboycott provisions are administered by the Department of Commerce and potentially fine and/or imprison U.S. persons participating in the boycott. The Internal Revenue Service (IRS) administers tax-related antiboycott regulations that deny tax benefits to U.S. taxpayers that participate in the boycott.

counter to U.S. policy."⁷¹ According to the Department of Commerce, in FY2016, 549 requests by Arab League members to participate in the boycott were reported to U.S. officials. The majority (325 requests) were from the United Arab Emirates, followed by Qatar (73) and Iraq (54).⁷²

Participating in the BDS movement would not appear to place a U.S. organization in violation of existing federal antiboycott legislation, which targets organizations' participation in foreign boycotts. No foreign state has proclaimed that it participates in the BDS movement, and the movement does not have a secondary tier targeting companies that do business in or with Israel.

Some Members of Congress have introduced legislation seeking to extend existing antiboycott penalties to BDS-related activity. If enacted, the Israel Anti-Boycott Act (S. 720, H.R. 1697—see **Table 1)** would amend federal antiboycott legislation to also apply to boycotts fostered by international governmental organizations against Israel. Members might also consider legal and regulatory frameworks that Congress and the executive branch have used to designate actors of concern under various rubrics having to do with trade and/or national security. One option would be to create a dual system under which Congress could explicitly designate foreign BDS "offenders" (either individuals or entities) through legislation, while also authorizing executive branch agencies (including the State, Treasury, or Commerce Departments) to designate foreign "offenders" via case-by-case determinations based on a number of criteria. Such criteria could include market behavior and its impact or potential impact on Israel, evidence of intent, coordination with other parties, etc. Congress could require the executive branch to justify its designations/nondesignations through reports, either as a matter of course or upon congressional or congressional leadership request. Such congressional designation measures, however, could raise bill of attainder concerns under the Constitution, as well as definitional concerns in identifying BDS participation.⁷³

Potential First Amendment Issues Facing Laws Intended to Deter BDS Activity⁷⁴

As discussed above, opponents of the BDS movement have proposed the enactment of legislation, either at the federal or U.S. state level, which would limit or deter participation in BDS-related activities and/or economic "differentiation" (between Israel and Israeli settlements). These proposals have taken a number of forms. For instance, an early iteration of congressional legislation would have restricted the availability of federal funds to entities,

⁷¹ Website of the Office of Antiboycott Compliance; http://www.bis.doc.gov/AntiboycottCompliance/oacrequirements.html.

⁷² U.S. Department of Commerce, Bureau of Industry and Security, *Annual Report to the Congress for Fiscal Year* 2016, Washington, DC.

⁷³ A bill of attainder is a legislative act that imposes punishment without a trial. Such acts are expressly forbidden in Article 1, Section 9 of the Constitution. Designations for the purpose of implementing sanctions are subject to due process, that is, a designated person or entity is likely entitled to notice and opportunity to be heard by a neutral decision-maker prior to the implementation of sanctions. (The process that is due depends on the severity of sanctions, among other things.) For more information, see CRS Report R40826, *Bills of Attainder: The Constitutional Implications of Congress Legislating Narrowly*, by Kenneth R. Thomas.

⁷⁴ This section was authored by Kathleen Ann Ruane, Legislative Attorney.

⁷⁵ See supra "Anti-BDS or Anti-Differentiation Legislative Action and Proposals". For ease of expression without any judgment as to the two concepts' similarity or difference as a matter of law or policy, references to legislation addressing "BDS activity" or "BDS-related activity" in this section on First Amendment issues will also be deemed to include legislation addressing differentiation.

including universities, which engaged in BDS activity. 76 More recently, some states have enacted laws that prohibit government contractors from boycotting or discriminating against countries including Israel. 77 Other states have taken action to restrict the investment of state funds in entities that engage in BDS activity. ⁷⁸ Under these restrictions, state pension funds, for example, may be required to divest from companies engaged in BDS activity.

Some scholars and commentators have argued that legislation and other government action designed to deter or eliminate BDS activity potentially would raise First Amendment concerns, 79 while others have argued that such action would be consistent with the First Amendment or would not implicate the First Amendment at all.80 This section discusses key concepts and precedents that might factor into a reviewing court's analysis of the constitutionality of certain proposed and enacted laws and executive actions related to BDS activity.

In sum, the degree to which a restriction on BDS activity would implicate the First Amendment and whether, even if it did, it would nonetheless be permissible turns on a number of unsettled questions. The first and most obvious is whether the act of refusing to deal with Israel or Israeliaffiliated entities is expressive conduct protected by the First Amendment. Important to this analysis may be whether those participating in BDS activity are attempting to make a political statement or are attempting to gain an economic advantage. Another relevant factor may be whether the government, in enacting the restriction, may be viewed by a reviewing court to be suppressing a disfavored message or, instead, to be regulating discriminatory conduct. Answers to these questions would likely turn on the text of the specific statutes at issue, as well as a number of other factors that may be difficult to predict.

Is BDS Activity Speech Protected by the First Amendment?

The First Amendment to the Constitution, incorporated against the states by the Fourteenth Amendment, 81 provides that "Congress shall make no law ... abridging the freedom of speech⁸² According to the Supreme Court, "the First Amendment [generally] means that government has no power to restrict expression because of its message, its ideas, its subject matter, or its

⁷⁶ See Protect Academic Freedom Act, H.R. 4009, 113th Cong. (2014).

⁷⁷ See supra "State Level Legislation".

⁷⁹ Recent Legislation, First Amendment – Political Boycotts – South Carolina Disqualifies Companies Supporting BDS from Receiving State Contracts, 129 HARV. L. REV. 2029, 2031-32 (2015) (arguing that the BDS boycott of Israel is protected by the Constitution); Letter from the Ctr. for Constitutional Rights, Nat'l Lawyers Guild, and Council on Am.-Islamic Relations, to Rep. John Kline (Feb. 11, 2014), available at http://www.ccrjustice.org/sites/default/files/ assets/files/Letter-re-HR4009-Kline 2-11-14 CCR-NLG-CAIR.pdf; Rosie Gray, Major Jewish Groups Won't Back Boycott Bill, Buzzfeed (Feb. 6, 2014), https://www.buzzfeed.com/rosiegray/major-jewish-groups-wont-back-boycottbill?utm term=.tdVrV8G4BD#.cdp7KAwONn (last visited May 5, 2017) (quoting legal observers arguing that funding restrictions tied to BDS activity would be an unconstitutional restriction on speech, as well one legal scholar who disagreed with this concluding).

⁸⁰ Eugene Kontorovich, Can States Fund BDS?, TABLET MAGAZINE (July 13, 2015), http://www.tabletmag.com/jewishnews-and-politics/192110/can-states-fund-bds; Eugene Volokh, Bill to block federal funding to universities that boycott Israel, Wash. Post: Volokh Conspiracy (Feb. 2, 2014), https://www.washingtonpost.com/news/volokhconspiracy/wp/2014/02/07/bill-to-block-federal-funding-to-universities-that-boycott-israel/; see also Marc A. Greendorfer, The Inapplicability of First Amendment Protections to BDS Movement Boycotts, 2016 CARDOZO L. REV. DE NOVO 112 (2016) (arguing that BDS activity against Israel should not receive First Amendment protection).

⁸¹ See Murdoch v. Pennsylvania, 319 U.S. 105, 108 (1943) ("The First Amendment, which the Fourteenth makes applicable to the states, declares...").

⁸² U.S. CONST. amend. I.

content."⁸³ The Freedom of Speech Clause refers specifically to the freedom of *speech*. ⁸⁴ Some non-verbal conduct, however, may also convey a message and be entitled to protection under the First Amendment. ⁸⁵

The Supreme Court has found that the government generally has more leeway to regulate expressive conduct than it has to regulate pure speech. Nonetheless, there are limits on the government's ability to regulate conduct protected by the First Amendment. The government normally may not, for example, regulate conduct *because* of its expressive elements. 88

The Supreme Court has generally interpreted refusals to do business, including through boycotts, ⁸⁹ as conduct that may be permissibly regulated. ⁹⁰ Boycotts aimed at gaining an economic advantage for the boycotting parties are generally considered to be within the government's power to regulate and even to prohibit. ⁹¹ However, boycotts aimed at achieving something other than an economic advantage, particularly when the motivation is political or social in nature, may have more of an expressive element which, according to Supreme Court precedent, could qualify for First Amendment protection. ⁹²

No definitive precedent exists examining whether BDS activity is protected by the First Amendment. 93 Scholars who have written and commented on the issue disagree, 94 leading one

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⁸³ Ashcroft v. Am. Civ. Liberties Union, 535 U.S. 564, 573 (2002) (internal quotation marks omitted).

⁸⁴ U.S. CONST. amend. I.

⁸⁵ See Texas v. Johnson, 491 U.S. 397, 404 (1989) ("The First Amendment literally forbids the abridgment only of 'speech,' but we have long recognized that its protection does not end at the spoken or written word.... Conduct may be 'sufficiently imbued with elements of communication to fall within the scope of the First and Fourteenth Amendments."") (internal citation omitted).

⁸⁶ *Id.* at 406 ("The government generally has a freer hand in restricting expressive conduct than it has in restricting the written or spoken word.").

⁸⁷ *Id*.

⁸⁸ *Id.* ("[The government] may not, however, proscribe particular conduct *because* it has expressive elements.") (emphasis in original). *See also* R.A.V. v. City of St. Paul, 505 U.S. 377, 388 (1992) (striking down a state statute that prohibited certain conduct, such as cross-burning, with the intent to intimidate others on the basis of their race, gender, or religion because the statute impermissibly discriminated on the basis of viewpoint).

⁸⁹ The act of joining together with others and agreeing not to do business with a particular entity or entities is commonly understood to constitute a boycott. *Boycott*, Webster's New Collegiate Dictionary (5th ed. 1977).

⁹⁰ See FTC v. Superior Court Trial Lawyers Ass'n, 493 U.S. 411, 426 (1990).

⁹¹ *Id.* at 426-28 (holding that a boycott involving attorneys that refused to accept cases unless the fees they were paid were raised was a violation of the antitrust laws); NAACP v. Claiborne Hardware, 458 U.S. 886, 912 (1982) (observing that the Supreme Court "has recognized the strong governmental interest in certain forms of economic regulation, even though such regulation may have an incidental effect on rights of speech and association").

⁹² See Claiborne Hardware, 458 U.S. at 912-15.

⁹³ One opinion of a federal district court in 2017 does touch on the issue of whether the First Amendment is implicated by BDS activity against Israel. Bronner v. Duggan, 2017 U.S. Dist. LEXIS 48917 (D.D.C. 2017). In that case, members of the American Studies Association (ASA) brought suit against the ASA and its board members alleging that a resolution to boycott Israeli academic institutions had been improperly adopted and that its adoption constituted a breach of fiduciary duty, breach of contract, and other violations. *Id.* at *1-*4. The defendants claimed, among other things, that to rule against them would violate their First Amendment rights because engaging in the boycott was constitutionally protected speech. *Id.* at *27-*28. The district court did not examine whether boycotting Israeli academic institutions was constitutionally protected speech. Instead, the court appears to have presumed for the purposes of the case at issue that it is, and held, nonetheless, that a ruling against the defendants in these circumstances would not violate their constitutional rights. *Id.* at *28. The court reached this conclusion because, to trigger First Amendment protection, the alleged infringement must have arisen from state action, and "the Court's passive enforcement of the obligations expressly assumed by the parties does not constitute state action" *Id.* at *28-*29.

⁹⁴ See Recent Legislation, supra note 79 (arguing that BDS activity is protected speech); Greendorfer, supra note 80 (continued...)

commentator to describe the question as a "thorny" one and others to acknowledge that the answer to the question may not be straightforward. ⁹⁵ Participants and advocates of the BDS movement characterize their activity as speech protected by the First Amendment. ⁹⁶

To support this argument, BDS supporters may point to the Court's decision in *NAACP v. Claiborne Hardware*. ⁹⁷ In that case, the Court held that an economic boycott of white-owned businesses by black citizens was entitled to First Amendment protection. The Court distinguished the situation from typical boycotts intended to secure an economic advantage for a particular business interest. While recognizing the government had considerable power to restrict economically motivated boycotts, the Court in *Claiborne Hardware* held that the "right of the States to regulate economic activity could not justify a complete prohibition against a nonviolent, *politically motivated* boycott designed to force governmental and economic change and to effectuate rights guaranteed by the Constitution itself."

It may be argued that, like the *Claiborne Hardware* boycotters, BDS participants' intent is to cause economic harm, but their aim is not to destroy competition. ⁹⁹ Instead, BDS proponents' stated aim is to place pressure on Israel to make desired policy changes. ¹⁰⁰ Moreover, the BDS participants might claim that their activity is non-violent and politically motivated, designed to force governmental change. ¹⁰¹ Following that reasoning, it might be argued that their activity should receive a similar degree of protection under the First Amendment as the boycott at issue in *Claiborne Hardware*.

There are, however, characteristics that distinguish the protected boycott in *Claiborne Hardware* from the BDS movement, which might factor into a reviewing court's analysis as to whether BDS activity is similarly protected by the Constitution. For instance, the *Claiborne Hardware* boycott involved an effort to influence the policies of domestic local governments and to vindicate rights guaranteed by the U.S. Constitution. Matters of foreign policy were not

(...continued)

(arguing that BDS activity is not protected speech); Kontorovich, *supra* note 80 (arguing the state legislation directed at BDS activity does not violate the First Amendment); Volokh, *supra* note 80 (arguing the federal legislation directed at BDS activity would not violate the First Amendment).

https://static1.squarespace.com/static/548748b1e4b083fc03ebf70e/t/560c2e0ae4b083d9c363801d/1443638794172/Pale stine+Exception+Report+Final.pdf (arguing that BDS activity against Israel is protected speech).

⁹⁵ Gilad Edelman, *Cuomo and B.D.S.: Can New York State Boycott a Boycott?*, THE NEW YORKER (June 16, 2016), http://www.newyorker.com/news/news-desk/cuomo-and-b-d-s-can-new-york-state-boycott-a-boycott (quoting Professor Ronald Collins as saying "[while] I wouldn't say categorically that there's a First Amendment violation here, I would say that it raises a number of thorny First Amendment issues' and quoting other law professors describing the complexity of the question surrounding possible constitutional protection for BDS activity).

 $^{^{96}}$ See Palestine Legal and Ctr. for Constitutional Rights, The Palestine Exception to Free Speech at 34-5 (2015), available at

⁹⁷ 458 U.S. 886 (1982).

⁹⁸ *Id.* at 913 (italics added).

⁹⁹ See id. at 914 (finding that while the boycotters intended to cause economic harm, their aim was not to destroy legitimate competition); see also supra "The BDS Movement".

¹⁰⁰ See Claiborne Hardware, 458 U.S. at 914 (finding that the boycotters intended to "vindicate rights of equality and freedom that lie at the heart of the Fourteenth Amendment itself"); see also supra "The BDS Movement".

¹⁰¹ See Claiborne Hardware, 458 U.S. at 914 (holding that the state's ability to regulated "economic activity could not justify a complete prohibition against a nonviolent, politically motivated boycott"); see also supra "The BDS Movement".

¹⁰² See Greendorfer, supra note 80 at 116 (distinguishing the boycott at issue in Claiborne Hardware from BDS activity).

¹⁰³ Claiborne Hardware, 458 U.S. at 913.

examined by the Court.¹⁰⁴ The BDS movement, on the other hand, seeks to influence the conduct of a foreign government, Israel, perhaps in contravention of the foreign policy of the United States. 105 Courts generally provide broad deference to Congress and to the executive branch in matters of foreign affairs. 106 It remains unclear whether that deference might affect a court's judgment regarding the degree to which the government may permissibly seek to deter BDS activity.

There is another important difference between *Claiborne Hardware* and regulation of BDS activity. In Claiborne Hardware, the Court explicitly noted that it was not deciding that "a narrowly tailored statute designed to prohibit certain forms of anticompetitive conduct or certain types of secondary pressure may restrict protected First Amendment activity." The Claiborne Hardware Court left open the question of whether a statutory boycott restriction tailored by a legislature to balance legitimate competing interests might survive constitutional review even if it burdened protected speech. 108

At least one commentator has argued that a Supreme Court decision issued the same year as Claiborne Hardware provides support for the argument that BDS activity is not protected by the Constitution. ¹⁰⁹ In *International Longshoremen's Ass'n, v. Allied Intern., Inc.*, the Court upheld a statutory prohibition on certain union boycotts as applied to a politically motivated boycott against a foreign government's policies. ¹¹⁰At issue in the case was a union's decision, in the wake of the Soviet Union's invasion of Afghanistan, to stop handling Russian products. A U.S. importer of Russian products challenged the union's actions as violating the National Labor Relations Act, which prohibits "unions from inducing employees to refuse to handle goods with the object of forcing any person to cease doing business with any person." ¹¹¹ In reviewing the case, the Supreme Court considered whether, among other things, the boycott was protected by the First Amendment.

The Court held that the union's boycott was prohibited by federal law and the statutory prohibition did not raise First Amendment concerns. 112 With regard to the union's argument that the boycott was protected by the First Amendment, the Court observed that it had previously held that secondary picketing by union members was not protected activity under the First Amendment. 113 The Court went on to conclude that it was "even clearer" that the boycott at issue

¹⁰⁴ *Id.*; see also Greendorfer, supra note 80 at 116.

¹⁰⁵ See supra "The BDS Movement".

¹⁰⁶ See, e.g., Holder v. Humanitarian Law Project, 561 U.S. 1, 28-30 (2010) (deferring to the judgment of Congress that restrictions on the provision of material support, even in the form of speech, to foreign terrorist organizations, would advance the government's interest in combatting terrorism); Intel Containers Int'l Corp. v. Huddleston, 507 U.S. 60, 76 (1993) ("[The] nuances of foreign policy 'are much more the province of the Executive Branch and Congress than of this Court.") (quoting Container Corp. of Am. v. Franchise Tax Bd., 463 U.S. 159, 196 (1983)).

¹⁰⁷ Claiborne Hardware, 458 U.S. at 915 n. 49.

¹⁰⁸ See id.

¹⁰⁹ Greendorfer, supra note 80 at 119. See also Kontorovich, supra note 80 (arguing that Claiborne Hardware is not applicable to restrictions on government contracting with or investment in those engaged in BDS activity and that existing statutory prohibitions against boycotts are justified for similar reasons as BDS restrictions, making restrictions on BDS activity arguably permissible).

^{110 456} U.S. 212 (1982).

¹¹¹ Id. at 222.

¹¹² Id. at 226-27.

¹¹³ Id.

was entitled to "still less consideration under the First Amendment" because such conduct was "designed not to communicate but to coerce." 114

The Court's opinion in *International Longshoremen's Ass'n*, however, may not provide precise support for arguments regarding the permissibility of statutory restrictions on BDS activity. For example, *International Longshoremen's Ass'n* dealt with restrictions on union boycotting activity. Such restrictions traditionally have been viewed by the Court (including in *Claiborne Hardware*) as permissible as part of 'Congress' striking of the delicate balance between union freedom of expression and the ability of neutral employers, employees, and consumers to remain free from coerced participation in industrial strife. BDS activity does not primarily involve activities by unions or collective bargaining organizations, which may limit the applicability of Court jurisprudence regarding the First Amendment implications of government restrictions on union-led boycotts.

Some commentators also point to federal statutes and executive orders that have restricted the ability of U.S. persons to participate in boycotts sponsored or enforced by a foreign government, to argue that BDS activity may permissibly be restricted. For example, the Export Administration Act of 1979 imposed criminal penalties on U.S. persons engaged in "any boycott fostered or imposed by a foreign country against a country which is friendly to the United States." The EAA regulations prohibited, among other things, U.S. persons from responding to questionnaires sent by the Arab League to aid those countries in their boycott against Israel. These regulations were unsuccessfully challenged on First Amendment grounds by some companies who wished to respond to questionnaires that they received.

The U.S. Court of Appeals for the Seventh Circuit upheld the restriction on answering the Arab League questionnaire, and found that the restriction was a constitutionally valid regulation of commercial speech. Commercial speech regulations are reviewed under a more lenient standard than regulations of political speech. The plaintiffs in these cases had attempted to argue that their decision to answer the questionnaire was political speech, warranting full First Amendment protection because "the decision to boycott Israel is itself a political decision," and, therefore, "their answers to the questionnaires should be viewed as attempts to influence political decision

· · · Id

¹¹⁴ *Id.* (citing NLRB v. Retail Store Employees, 447 U.S. 607, 616 (1980); American Radio Ass'n v. Mobile S.S. Ass'n, 419 U.S. 215, 229-231 (1974).

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¹¹⁶ See NAACP v. Claiborne Hardware, 458 U.S. 886, 912 (1982) (quoting NLRB v. Retail Store Employees, 447 U.S. 607, 616-17 (1980)).

¹¹⁷ See Greendorfer, supra note 80 at 120 (arguing that the Export Administration Act (EAA) prohibits boycotts against Israel); Edelman, supra note 95; but see Recent Legislation, supra note 79 at 2037-38 (arguing that the EAA might be unconstitutional under current precedent and distinguishing the activity prohibited by the EAA from BDS activity).

¹¹⁸ The EAA expired in 1994 and, after a brief reauthorization, again in 2001, but regulations issued pursuant to the EAA have remained in effect pursuant to executive orders issued under separate authorities. P.L. 96-72, § 8(a)(1) (1979); JOHN T. MASTERSON JR., OFFICE OF THE CHIEF COUNSEL FOR INDUS. AND SEC., LEGAL AUTHORITY: EXPORT ADMINISTRATION REGULATIONS 2 n.1 (2016). The Ribicoff Amendment to the Tax Reform Act of 1976 might also be of interest because it creates a disincentive to participate in "an international boycott" by denying certain tax advantages to those persons. P.L. 94-455, § 1061 (1976) (codified as amended at 26 U.S.C. § 999).

¹¹⁹ P.L. 96-72, § 8(a)(1) (1979); MASTERSON JR., *supra* note 118, at 2 n.1.

¹²⁰ Briggs & Stratton Corp. v. Baldridge, 728 F. 2d 915 (7th Cir. 1984); Trane v. Baldridge, 552 F. Supp. 1378 (W.D. Wis. 1983); Briggs & Stratton Corp. v. Baldridge, 539 F. Supp. 1307 (E.D. Wis. 1982).

¹²¹ Briggs, 728 F. 2d at 918.

¹²² Cent. Hudson Gas & Elec. Corp. v. Pub. Serv. Comm'n of N.Y., 447 U.S. 557, 562-63 (1980) ("The Constitution therefore accords a lesser protection to commercial speech than to other constitutionally guaranteed expression.").

making."¹²³ The Seventh Circuit disagreed, finding instead that "the appellants do not seek to answer the questionnaire in order to influence the Arabs' decision to conduct or enforce a trade boycott with Israel. ... They wish through their answers only to show that the boycott's sanctions should not be applied to them, because they have not violated its terms."¹²⁴ In other words, they sought to protect their economic interests and not to engage in political arguments. The Seventh Circuit, therefore, held their speech was commercial and affirmed the lower court's finding that the regulations were properly tailored to withstand scrutiny. ¹²⁵

BDS activity may be distinguishable from the activity prohibited and regulated by the EAA. The EAA prohibited participation in boycotts enforced by foreign governments. BDS activity is not enforced by a foreign government. Furthermore, unlike the companies that challenged the EAA regulations, BDS participants generally do not appear to be seeking to protect their own economic interests, rather, they appear to seek to pressure Israel to change its policies. It might, therefore, be argued that BDS activity is not commercial speech, but political speech, and regulations of political speech generally are scrutinized more closely than commercial speech restrictions. For these reasons, the case law upholding regulations promulgated under the EAA might not provide directly analogous precedent to regulations of BDS activity. However, the regulations at issue in the Seventh Circuit case applied unambiguously to speech. They prohibit the communication of information from one party to another via speech. The case did not examine whether the activity of boycotting a foreign nation for political or economic reasons was speech protected by the Constitution or the degree to which that activity might be restricted even if it is protected speech.

The cases discussed above indicate that politically motivated boycotts generally may receive some degree of constitutional protection. However, the government may have greater leeway to regulate boycotts, even politically motivated boycotts, than it has to regulate pure speech, particularly where the boycotters have the power to coerce neutral third parties to comply with a boycott. Whether a particular statute or regulation burdening BDS activity would withstand scrutiny would likely turn on a number of factors, which may be difficult to predict, but could include the type of regulation at issue, the actors (i.e., would-be boycotters) to which it applied, and whether it was viewed by a reviewing court to be aimed at suppressing a particular message.

Potential Restrictions on the Provision of Government Funding to Entities Engaged in BDS

An early congressional proposal to deter participation in the BDS movement would have restricted participating entities from receiving government funding, igniting a debate about the

¹²⁵ *Id*. at 918.

¹²⁹ *Briggs*, 728 F. 2d at 916-17 (adopting the lower court opinion, *Briggs*, 539 F. Supp. 1307 (E.D. Wis. 1982), but writing separately to clarify that the regulations applied to commercial speech rather than "traditional" speech).

¹³⁰ *Briggs*, 539 F. Supp. at 1312-13 (describing the regulations).

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¹²³ *Briggs*, 728 F. 2d at 917.

¹²⁴ Id.

¹²⁶ P.L. 96-72, § 8(a)(1) (1979). *See* Recent Legislation, *supra* note 94 at 2038 ("A key feature of [the EAA] is that they apply only to boycotts organized by *foreign nations* against allies of the United States. ... By contrast, BDS is led by civil society groups, not foreign sovereigns or terrorist organizations.").

¹²⁷ See supra "The BDS Movement".

¹²⁸ Id.

constitutionality of such a restriction. ¹³¹ The government has broad powers under the Spending Clause of the Constitution to tax and spend for the general welfare. ¹³² The powers granted by the Spending Clause include the powers to limit what can be done with federal funds in order to ensure that they are used in accordance with Congress's will. ¹³³ However, the Supreme Court has found that the First Amendment does limit the conditions that can be placed on the receipt of federal funds. ¹³⁴ Whether the government constitutionally may restrict the availability of federal funding to entities engaged in BDS activity could depend upon a number of factors, including the specifics of the funding restriction at issue and whether it is intended to target or suppress speech.

Some scholars have argued that, even if there is arguably some expressive quality to BDS activity, proposals to restrict entities engaged in BDS activity from receiving government funding should be viewed as possible prohibitions on discrimination. Specifically, some commenters have likened a possible restriction on discrimination against Israel-affiliated entities to other constitutionally permissible legislative prohibitions on discrimination, such as government restrictions against race-based discrimination by private entities. Specifically, some commentary against race-based discrimination by private entities.

Two cases identified in support of this argument are *Grove City College v. Bell* and *Christian Legal Society v. Martinez*. ¹³⁷ In *Grove City College*, the Supreme Court held that Title IX of the Higher Education Amendments of 1972, which bans sex discrimination by universities that receive federal funds, did not violate the First Amendment rights of the educational institutions accepting the funds. ¹³⁸ According to the Court, "Congress is free to attach reasonable and

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¹³¹ See Protect Academic Freedom Act, H.R. 4009, 113th Cong. (2014).

¹³² U.S. CONST. art. I, § 8, cl. 1.

¹³³ Agency for Int'l Dev. v. Alliance for Open Soc'y Int'l, 133 S. Ct. 2321, 2327-28 (2013) ("The [Spending] Clause provides Congress broad discretion to tax and spend for the 'general welfare,' including by funding particular state or private programs or activities. That power includes the authority to impose limits on the use of such funds to ensure they are used in the manner Congress intends.").

¹³⁴ *Id.* at 2328 (striking down a requirement that a recipient of federal funds adopt a policy of advocating "abstinence only" that applied to the entire organization, rather than only to the portion of the organization that was implementing the federally funded program).

¹³⁵ Kontorovich, *supra* note 80; Volokh, *supra* note 80.

¹³⁶ Kontorovich, supra note 80; Volokh, supra note 80. Laws prohibiting discrimination on the basis of affiliation with Israel are arguably not wholly analogous to prohibitions on discrimination on the basis of race, sex, religion, gender or sexual orientation. Courts generally consider traits like race, religion, sex, and national origin to be immutable characteristics, either unchangeable as a result of birth or central to a person's identity, and afford them a higher degree of constitutional protection. See Fronteiro v. Richardson, 411 U.S. 677, 686 (1973) (plurality opinion) ("Moreover, since sex, like race and national origin, is an immutable characteristic determined solely by the accident of birth, the imposition of special disabilities on the members of a particular sex because of their sex would seem to violate 'the basic concept of our system that legal burdens should bear some relationship to individual responsibility...'") (internal citations omitted); see also Jessica A. Clarke, Against Immutability, 125 YALE L.J. 4 (2015) (outlining the concept of immutability in court decisions and arguing against its use); Tiffany C. Graham, The Shifting Doctrinal Face of Immutability, 19 VA. J. Soc. Pol'y & L. 169, 173 (2011) (also discussing immutability and approving of its use to guide court analysis). It might be argued that discrimination on the basis of affiliation with Israel is discrimination on the basis of national origin. See Edelman, supra note 95. However, if it is the case that discrimination against Israeliaffiliated companies is synonymous with discrimination on the basis of national origin, such a finding might throw the constitutionality of other existing prohibitions in doubt. For example, there may then be questions surrounding whether a state law restricting business with Iranian companies discriminates on the basis of national origin. Id. The immutable characteristic of natural origin as applied to individual persons may, therefore, be different than the national origin or location of a company.

¹³⁷ Volokh, *supra* note 80.

¹³⁸ Grove City Coll. v. Bell, 465 U.S. 555, 575-76 (1984).

unambiguous conditions to federal financial assistance that educational institutions are not obligated to accept." ¹³⁹

In *Christian Legal Society*, the Court upheld a public law school's requirement that student groups allow all interested students to join their organizations in order to be recognized by the school and to receive the benefits of recognition (e.g., recognized student groups could receive financial assistance from the school for their events). The Christian Legal Society (CLS) argued that the law school's nondiscrimination policy violated CLS's First Amendment rights to limit its membership to Christians. The Supreme Court disagreed. According to the Court, the law school's policy did not require the group to refrain from discrimination directly. Instead, the law school's policy placed only "indirect pressure" on the group to allow any interested student to join regardless of that student's religious beliefs. If CLS wished to continue to discriminate in its membership, all it needed to do was forgo government subsidy. Furthermore, the Court noted that the law school's nondiscrimination policy had no effect on the beliefs any organization wished to espouse. Instead, the policy regulated CLS's conduct "without reference to the reasons motivating that behavior."

Applying the reasoning of these cases in the present context, if a federal funding restriction applied only to BDS activity, without reference to motivation, and did not restrict a funding recipient's ability to speak about boycotts or to express an opinion about Israel, it could be argued that such a restriction would be constitutional. Under this reasoning, people would remain free to communicate their beliefs about Israel's policies and the wisdom of placing economic pressure on the country, but would not be free to engage in conduct that discriminated on the basis of a person's association with Israel. On the other hand, some have argued that laws aimed at restricting or deterring BDS activity, even if they would apply only to refusals to deal and not to the expression of support for the BDS movement, are nonetheless aimed at suppressing the message communicated by BDS participation and raise First Amendment issues. Your precedent has indicated that funding restrictions intended to suppress the private parties' expression of a particular viewpoint are unconstitutional. In *Christian Legal Society* the Court upheld the anti-discrimination requirement but explicitly noted that the requirement did not "target conduct on the basis of its expressive content."

¹⁴⁰ Christian Legal Soc'y v. Martinez, 561 U.S. 661 (2010).

¹⁴⁴ *Id*. at 696.

¹⁴⁶ See Volokh, supra note 80 ("Most important, the bill doesn't restrict university speech based on content or viewpoint ... but only for actually boycotting Israel: refusing to deal with Israeli institutions or scholars.").

¹³⁹ Id

¹⁴¹ *Id.* at 669 ("CLS enjoys no constitutional right to state subvention of its selectivity.").

¹⁴² *Id.* at 682.

¹⁴³ *Id*.

¹⁴⁵ *Id*.

¹⁴⁷ See Recent Legislation, supra note 79 at 2031-32; Gray, supra note 79 (quoting a legal advocate as arguing that funding restrictions related to BDS activity would be an unconstitutional restriction on speech); Abraham H. Foxman, Op-Ed: Comprehensive Approach to Fighting BDS is Needed, JEWISH TELEGRAPHIC AGENCY (May 29, 2015) ("Legislation that bars BDS activity by private groups, whether corporations or universities, strikes at the heart of First Amendment-protected free speech, will be challenged in the courts and is likely to be struck down. A decision by a private body to boycott Israel, as despicable as it may be, is protected by our Constitution.").

¹⁴⁸ See Regan v. Taxation with Representation, 461 U.S. 540, 550 (1983) (upholding a denial of a tax deduction for lobbying, but pointing out that the restriction on the availability of the deduction would likely be unconstitutional if the denial of funding was aimed "at the suppression of dangerous ideas").

¹⁴⁹ Christian Legal Soc'y, 561 U.S. at 696 (quoting R.A.V. v. St. Paul, 505 U.S. 377, 390 (1992).

restrictions might claim that a restriction on federal funding to entities engaged in BDS activity would be a restriction enacted *on the basis of* the message communicated by the BDS movement, which could arguably place the restriction outside the Court's holding in *Christian Legal Society*. In other words, they might argue that in enacting the funding restrictions, the government was attempting to disfavor a message the government dislikes, and the funding restriction may implicate the First Amendment for that reason.

Even if the First Amendment is implicated by a restriction on funding to entities engaged in BDS activity, in general, the government is not required to fund goals with which it does not agree. The government generally may prohibit recipients of federal funds from using those funds in a way the government does not approve, provided that the restrictions on the use of the funds are germane to the federal interest in the program to which the funds are directed. For example, the Supreme Court has held that the government could prohibit the use of federal funds for family planning services to advocate or provide referrals for abortion. However, under Supreme Court precedent, the government cannot prescribe what an entity that receives federal funds may say with private money. Therefore, the government could not require recipients of federal funds to espouse a government-approved policy that applied to the entire organization, including the portion funded privately. Consequently, even if BDS activity is protected by the Constitution, the government may be able to restrict the use of federal funds by entities engaged in the BDS movement to support BDS activity, so long as the conditions on the use of the funds are germane to the federal interest being funded and do not burden speech funded privately.

Restrictions on Government Contractors and State Investments

As discussed earlier, since 2015 some states have taken action related to BDS activity. Generally, these actions fall into two categories: (1) prohibitions on state contracting with entities that engage in BDS activity and (2) divestment of state assets from companies that participate in BDS ¹⁵⁵

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¹⁵⁰ Rust v. Sullivan, 500 U.S. 173, 194 (1991) (refusing to "hold that the Government unconstitutionally discriminates on the basis of viewpoint when it chooses to fund a program dedicated to advance certain permissible goals, because the program in advancing those goals necessarily discourages alternative goals.").

¹⁵¹ See id. at 193-95 (upholding restrictions on communications about and referrals for abortions within a federally-funded family planning program); see also Regan, 461 U.S. at 550-51 (finding that Congress could choose not to provide tax incentives to lobbying speech while providing those tax incentives to other kinds of speech without running afoul of the First Amendment). See CRS Report R44797, The Federal Government's Authority to Impose Conditions on Grant Funds, by Brian T. Yeh (listing four limitations on the government's power to place conditions on federal funding: "(1) "the condition must be unambiguously established ...; (2) [it must] be germane to the federal interest in the particular national projects or programs to which the money is directed; (3) [it must] not violate a separate constitutional provision, such as the First Amendment ...; and (4) [it must] not cross the line from enticement to coercion...").

¹⁵² Rust, 500 U.S. at 198.

Agency for Int'l Dev. v. Alliance for Open Soc'y Int'l, 133 S. Ct. 2321 (2013); *see also* FCC v. League of Women Voters, 468 U.S. 364 (1984) (holding that the government could not prohibit radio broadcast stations that received some portion of their operating budgets from public funds from editorializing with private donations.).

¹⁵⁴ Agency for Int'l Dev., 133 S. Ct. at 2332.

¹⁵⁵ See supra "State Level Legislation".

Government-Contractor Restrictions

Some states have either considered or enacted legislation to restrict state contracting with entities engaged in BDS activity. Similar to the arguments surrounding proposed restrictions on government funding for entities engaged in BDS activity against Israel, some scholars and commentators argue that these laws bar discrimination by government contractors against Israel and Israeli-affiliated entities, and, thus, do not raise First Amendment concerns. Sovernment contractors in many situations are already prohibited from discriminating on the basis of race, color, religion, sex, and national origin. If a reviewing court accepted the argument that the state government contracting restrictions applied only to discriminatory conduct and were not aimed at suppressing a particular viewpoint, the restrictions might be upheld.

However, similar to the arguments surrounding potential government funding restrictions, if BDS activity is protected speech, the First Amendment may limit the government's ability to restrict that activity by government contractors. The Supreme Court has held that government contractors do not surrender their First Amendment rights as a result of the contract. Government contractors, therefore, retain their rights to engage in speech on matters of public concern, outside of the performance of the contract, and the Constitution limits the government's ability to terminate the contract on the basis of their speech. However, the Supreme Court has also acknowledged that the government has legitimate interests as a contracting party, which may outweigh the First Amendment rights of contractors in some circumstances. Reviewing courts therefore weigh contractors' rights to engage in speech on matters of public concern against the government's rights and interests as a contractor to determine whether the limitation on speech rights is permissible under the circumstances. If a reviewing court determined that a restriction on a government contractor's ability to engage in BDS activity outside the scope of the contract limited the speech of the contractor, a court might balance the competing interests of the state and the contractor to determine whether the limitation was permissible.

Another distinction that may be important is whether the contracting restriction applies to existing government contracts or to contracts prior to their formation. The Supreme Court has held only that the Constitution limits the termination of existing contracts in retaliation for engaging in protected speech. The Court has not opined on whether this protection would extend to new bids for government contracts, i.e., whether the Constitution limits the government's ability to

¹⁵⁷ Kontorovich, *supra* note 80; Edelman, *supra* note 95 (discussing constitutional issues that might be raised by New York governor's executive order directing state agencies to cease doing business with entities that support the BDS movement)

162 Id. at 678-79.

¹⁵⁶ Id.

¹⁵⁸ See 42 U.S.C. § 2000e-2 (prohibiting employers from discriminating against an individual because of the "individual's race, color, religion, sex, or national origin"); Exec. Order No. 11,246, 30 Fed. Reg. 12319, 12935 (1965).

¹⁵⁹ See Bd. of Cty. Comm'rs v. Umbehr, 518 U.S. 668, 685 (1996) (holding that "independent contractors do enjoy some First Amendment protection..."); O'Hare Trucking Serv. Inc. v. City of Northlake, 518 U.S. 712, 720-21 (1996) (finding that the government may not condition the contracting relationship on party affiliation "unless it has some justification beyond dislike of the individual's political association"); see also Recent Legislation, supra note 79 at 2033-34.

¹⁶⁰ Umbehr, 518 U.S. at 685.

¹⁶¹ *Id*.

¹⁶³ *Id.* at 685.

¹⁶⁴ Recent Legislation, *supra* note 79 at 2035.

¹⁶⁵ Id.

deny the award of a contract on the basis of the contractor's otherwise-protected speech. ¹⁶⁶ Lower courts that have considered this question have disagreed on this issue. 163

State Investment Restrictions

Certain states have also taken action to divest state funds from entities engaged in BDS activity. 168 For example, the governor of New York recently signed an executive order requiring all state agencies to divest funds from entities engaging in BDS activity. 169 As with previously analyzed restrictions, the key issues in determining the constitutionality of such actions are whether BDS activity is protected by the First Amendment and, if it is, the degree to which the government is attempting to suppress a disfavored message by enacting the restrictions on investment. ¹⁷⁰

Proponents of state action to restrict investment in entities engaged in BDS activity argue that BDS is not protected speech and investment restrictions, therefore, do not implicate the First Amendment. 171 If a reviewing court were to accept that argument, the state restrictions on investment arguably could be permissible under the First Amendment.

Other observers, however, have noted that the constitutional status of BDS activity is, at the least, unclear. ¹⁷² If BDS activity is protected by the First Amendment, the constitutionality of a restriction on state investment in entities engaged in that activity would also be uncertain. 173 According to one scholar whether a state limitation on investing its funds in entities because of their speech might violate the First Amendment is without "direct precedent, at least at the Supreme Court."174

The closest analogue appears to be the Supreme Court's line of cases analyzing restrictions on government funding, discussed earlier. ¹⁷⁵ In the Court's most recent opinion analyzing a government funding restriction on speech, Chief Justice Roberts distilled the Court's precedent in this area, writing that "the relevant distinction that has emerged from our cases is between conditions that define the limits of the government spending program – those that specify the activities Congress wants to subsidize – and conditions that seek to leverage funding to regulate

¹⁶⁶ *Id*.

¹⁶⁷ Id. Compare Oscar Renda Contracting, Inc. v. City of Lubbock, 463 F. 3d 378, 385 (5th Cir. 2006) ("Since First Amendment rights have been afforded to individuals applying for employment with the government no different result should be afforded to bidders."), with McClintock v. Eichelberger, 169 F. 3d 812, 817 (3d Cir. 1999) (declining to extend First Amendment protections to new bidders).

¹⁶⁸ See supra "State Level Legislation".

¹⁶⁹ N.Y. Executive Order 157, signed on June 5, 2016, at https://www.governor.ny.gov/sites/governor.ny.gov/files/atoms/files/EO_157_new.pdf.

¹⁷⁰ See Edelman, supra note 95 (observing while analyzing Governor Cuomo's executive order that "[the] first challenge is figuring out whether companies that join B.D.S. are engaging in free speech at all. ... But, even if the courts would view B.D.S. as a form of free speech, that doesn't necessarily mean Cuomo's order is unconstitutional.").

¹⁷¹ Id. (quoting Alphonso David, counsel to Governor Cuomo, "[BDS activity] is not protected speech ... [It] is conduct that is being advanced to inflict economic harm."); Kontorovich, supra note 80 ("The new laws relate to state contracting and public pension funds' investments. They simply limit a state's business relationships with companies that discriminatorily limit their own business relations. These laws do not prohibit any kind of speech.").

¹⁷² Edelman, supra note 95 (quoting one legal scholar as characterizing the issue as raising "a number of thorny First Amendment issues"); Gray, supra note 79 (noting conflicting opinions about the constitutional protection of BDS activity).

¹⁷³ Edelman, *supra* note 95.

¹⁷⁴ Id.

¹⁷⁵ Id.

speech outside the contours of the program itself."¹⁷⁶ A court reviewing state investment restrictions might, therefore, examine whether the restriction represented the government's expression of support for a specific public policy or an attempt by the government to "leverage" its investing power "to regulate speech."¹⁷⁷

Federal Preemption Questions: Commerce Clause and Foreign Affairs¹⁷⁸

As noted above, some state and local governments have enacted or are considering measures to counteract BDS-related or differentiation measures. State and local economic sanctions meant to influence foreign politics ordinarily raise three related constitutional issues: (1) whether they are preempted by federal law under the Constitution's Supremacy Clause, (2) whether they burden foreign commerce in violation of the dormant Foreign Commerce Clause and, if so, whether they are protected by the market participant exception; and (3) whether they impermissibly interfere with the federal government's exclusive power to conduct the nation's foreign affairs. The constitutionality of any given state or local measure would depend upon the particulars of the legislation at issue.

Preemption by Federal Statute

The Supremacy Clause of the Constitution establishes that federal statutes, treaties, and the Constitution itself are "the supreme Law of the Land." Accordingly, states can be precluded from taking actions that are otherwise within their authority if federal law is thereby impeded. The extent to which a federal statute preempts state law in a given area is within the control of Congress. Congress may, by clearly stating its intent, choose to preempt all state laws, no state laws, or only those state laws with certain attributes. When Congress enacted the antiboycott provisions of the Export Administration Act (EAA) in 1977, 182 for example, it expressly preempted any state or local measure that "pertains to participation in, compliance with, implementation of, or the furnishing of information regarding restrictive trade practices or boycotts fostered or imposed by foreign countries against other countries." 183

Even absent an express preemption provision such as that found in the EAA, an act of Congress can impliedly preempt state or local action. Where Congress has not expressly preempted state

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¹⁷⁶ Agency for Int'l Dev. v. Alliance for Open Soc'y Int'l, 133 S. Ct. 2321, 2328 (2013); *see also* Edelman, *supra* note 95 (describing one legal scholar as observing that "the key question is whether the government is simply stating its views or using the threat of withdrawing funding to pressure people to change their message").

¹⁷⁷ See Edelman, supra note 95 (In analyzing New York State's executive action, quoting one legal scholar as observing that "It's one thing to say, 'We just want clean hands,' and another to try to put pressure on those entities that support the B.D.S. movement.").

¹⁷⁸ This section was authored by Jennifer K. Elsea, Legislative Attorney.

¹⁷⁹ For a more in-depth overview of these issues, see CRS Report RL33948, *State and Local Economic Sanctions: Constitutional Issues*, by Michael John Garcia and Todd Garvey, from which some of the material in this section is drawn.

¹⁸⁰ U.S. CONST., Art. VI, cl. 2.

¹⁸¹ See generally Retail Clerks Int'l Ass'n. v. Schermerhorn, 375 U.S. 96, 103 (1963) ("The purpose of Congress is the ultimate touchstone" with respect to preemption questions).

¹⁸² P.L. 96-72, § 8, Sept. 29, 1979, 93 Stat. 521.

¹⁸³ 50 USC § 4607(c).

and local laws, two types of implied federal preemption may be found: field preemption, in which federal regulation is so pervasive that one can reasonably infer that states or localities have no role to play, 184 and conflict preemption, in which "compliance with both federal and state regulations is a physical impossibility," 185 or where the state law "stands as an obstacle to the accomplishment and execution of the full purposes and objectives of Congress." ¹⁸⁶ The Supreme Court felled a Massachusetts law on the latter ground because the law imposed sanctions on Burma (Myanmar) in such a way that frustrated the implementation of a federal statutory scheme also targeting Burma. 187

In order to preclude implied preemption, Congress may sometimes include non-preemption language in sanctions legislation. One bill in the 115th Congress has been introduced to preserve state and local anti-BDS or anti-differentiation measures. The Combating BDS Act of 2017, S. 170 (see **Table 1**), would permit state and local governments to divest their own assets from or prohibit government contracting with certain entities that they determine engage in BDS-related activity, as defined by the bill and subject to its restrictions. The bill appears to be modeled on Section 3 of the Sudan Accountability and Divestment Act of 2007, which provides that certain state and local actions targeting Sudan are not preempted by any federal law. 188

Foreign Commerce Clause

The Constitution provides Congress with the authority to regulate both interstate and foreign commerce. 189 In addition to this affirmative grant of constitutional authority, the Supreme Court has recognized that the Commerce Clause implies a corresponding restraint on the authority of the states to interfere with commerce, even absent congressional action. 190 This inferred restriction arising from congressional inaction is generally referred to as the "dormant" Commerce Clause. Under this established principle, states and localities are prohibited from unreasonably burdening or discriminating against either interstate or foreign commerce unless they are authorized by Congress to do so. ¹⁹¹ In a series of cases involving state taxes, the Supreme Court has set out criteria for examining whether state measures impermissibly burden foreign commerce where affirmative congressional permission is absent. In sum, the Court has required a closer examination of measures alleged to infringe the Foreign Commerce Clause than is required

¹⁸⁴ See, e.g., Wardair Canada Inc. v. Fla. Dep't of Revenue, 477 U.S. 1, 6 (1986).

¹⁸⁵ Fla. Lime & Avocado Growers, Inc. v. Paul, 373 U.S. 132, 142-43 (1963).

¹⁸⁶ Arizona v. United States, 567 U.S. 387, 132 S. Ct. 2492, 2501 (2012) (quoting Fla. Lime, 373 U.S. at 142-43, and Hines v. Davidowitz, 312 U.S. 52, 67 (1941)). See also, e.g., Sprietsma v. Mercury Marine, 537 U.S. 51, 64-65 (2002); Crosby v. Nat'l Foreign Trade Council, 530 U.S. 363, 372-73 (2000); Freightliner Corp. v. Myrick, 514 U.S. 280, 287 (1995); Silkwood v. Kerr-McGee Corp., 464 U.S. 238, 248-49 (1984); Pac. Gas & Elec. Co. v. State Energy Res. Conservation & Dev. Comm'n, 461 U.S. 190, 203-04 (1983).

¹⁸⁷ Crosby, 530 U.S. at 373-74 (noting that such obstacles are to be identified by "examining the federal statute as a whole and identifying its purpose and intended effects").

¹⁸⁸ P.L. 110-174, 121 Stat. 2516, codified at 50 U.S.C. § 1701 note.

¹⁸⁹ U.S. CONST. Art. I, § 8, cl. 3.

¹⁹⁰ See, e.g., Cooley v. Bd. of Wardens of Port of Philadelphia, 53 U.S. 299 (1851).

¹⁹¹ See New York v. United States, 505 U.S. 144, 171 (1992) ("While the Commerce Clause has long been understood to limit the States' ability to discriminate against interstate commerce, that limit may be lifted...by an expression of the 'unambiguous intent' of Congress.") (internal citations omitted); South-Central Timber Dev., Inc. v. Wunnicke, 467 U.S. 82, 87-93 (1984). See also Kraft Gen. Foods v. Iowa Dept. of Revenue, 505 U.S. 71, 81 (1992)("Absent a compelling justification ... a State may not advance its legitimate goals by means that facially discriminate against foreign commerce.").

for those alleged to infringe its interstate counterpart, ¹⁹² but has also provided some room for state measures in situations where a federal role is not clearly demanded. ¹⁹³

Where Congress has not clearly immunized a state selective purchasing or divestment law, a state may defend a challenged law by invoking the market participant doctrine, which protects those laws in which the state or local government acts as a buyer or seller of goods rather than as a regulator. Onsequently, state and local measures that pertain to the investment of government funds, as well as measures that regulate government procurement, may be defended on the ground that the state or local government is merely making investment or purchasing choices for itself and not regulating other investors or buyers, as the case may be. The market participant doctrine, however, may not apply where the state seeks to affect behavior beyond the immediate market in which it is operating; the doctrine does not immunize laws from other constitutional challenges; and the Supreme Court has suggested the doctrine may not even apply in Foreign Commerce Clause cases.

Intrusion into Foreign Affairs

"Power over external affairs is not shared by the States; it is vested in the national government exclusively." Consequently, state or local laws that encroach on the federal government's authority over foreign affairs may be deemed constitutionally impermissible. In its 1968 decision in *Zschernig v. Miller*, 197 the Supreme Court struck down an Oregon law prohibiting nonresident aliens from inheriting property unless they could demonstrate to the Oregon state courts that their

11

¹⁹² See Japan Line, Ltd. v. Cty. of Los Angeles, 441 U.S. 434 (1979). One reason for the difference was that the state tax at issue on an instrumentality in foreign commerce "may impair federal uniformity in an area where federal uniformity is essential," or, in other words, may "prevent [] the Federal Government from 'speaking with one voice when regulating commercial relations with foreign governments." *Id.* at 446-48, 451. *See also* Container Corp. of America v. Franchise Tax Bd., 463 U.S. 159, 194 (1983).

¹⁹³ Barclays Bank PLC v. Franchise Tax Bd. of Cal., 512 U.S. 298 (1994) (holding that state statutes that might otherwise violate the "one voice" standard may be valid if there is no clear indication that Congress had intended to bar the state practice). The Court also suggested that "Congress may more passively indicate that certain state practices do not 'impair federal uniformity in an area where federal uniformity is essential...." *Id.* at 323. Moreover, it has indicated that Congress "need not convey its intent with the unmistakable clarity required to permit state regulation that discriminates against interstate commerce...." *Id.*

¹⁹⁴ See, e.g., Hughes v. Alexandria Scrap Corp., 426 U.S. 794, 807-10 (1976) ("Nothing in the Commerce Clause prohibits a State, in the absence of congressional action, from participating in the market and exercising the right to favor its own citizens over others.").

¹⁹⁵ See, e.g., South-Central Timber Dev., Inc., 467 U.S. at 99 (downstream effects); United Bldg. & Constr. Trades Council v. Mayor & Council of Camden, 465 U.S. 208 (1984) (no immunity from other constitutional challenges); Reeves, Inc. v. Stake, 447 U.S. 429, 437-38, n.9 (1980) (application in Foreign Commerce Clause cases unclear).

The Federal Court of Appeals for the First Circuit in *National Foreign Trade Council v. Natsios*, 181 F.3d 38 (1st Cir. 1999), concluded that the State of Massachusetts was not acting as a market participant in enacting its Burma sanctions law because it was "attempting to impose on companies with which it does business conditions that apply to activities not even remotely connected to such companies' interactions with Massachusetts." *Id.* at 63. The court also found that in any event the state would not be shielded from scrutiny under the Foreign Commerce Clause because of questions as to whether the market participant exception "applies at all (or without a much higher level of scrutiny) to the Clause." *Id.* at 65. *See also* Antilles Cement Corp. v. Acevedo Vilá, 408 F.3d 41, 46-47 (1st Cir. 2005). The Supreme Court in *Crosby v. Nat'l Foreign Trade Council*, 530 U.S. 363 (2000) struck the Massachusetts Burma law on federal preemption grounds without taking up the Foreign Commerce Clause issue.

¹⁹⁶ United States v. Pink, 315 U.S. 203, 232 (1942). *See also, e.g.*, Hines v. Davidowitz, 312 U.S. 52, 63 (1941) ("The Federal Government, representing as it does the collective interests of the…states, is entrusted with full and exclusive responsibility for the conduct of affairs with foreign sovereignties.").

¹⁹⁷ 389 U.S. 429 (1968).

home countries allowed U.S. nationals to inherit estates on a reciprocal basis and that payments to foreign heirs from the Oregon estates would not be confiscated. Although the federal government had not exercised its power in the area, the Supreme Court nonetheless found that the inquiries required by the Oregon statute would result in "an intrusion by the State into the field of foreign affairs which the Constitution entrusts to the President and the Congress." The Court distinguished an earlier decision, *Clark v. Allen*, ¹⁹⁹ which had upheld a similar California statute on the ground that the statute in that case could be implemented through "a routine reading of foreign law" and did not require the particularized inquiries demanded by the Oregon statute. 200

The Supreme Court reaffirmed Zschernig and the dormant foreign affairs power in 2003 when it struck down a California law requiring insurers to report life insurance policies held by Holocaust victims because the law interfered with an executive agreement supporting a German initiative to resolve Holocaust insurance claims without litigation. ²⁰¹ It appears to be an open question whether Congress can permit state and local regulations that conflict with federal foreign policy, ²⁰² or whether states and localities that enact such measures can invoke a "market participation" exception to shield them from challenges on foreign policy grounds. 203 Prior to enactment of the Sudan Accountability and Divestment Act of 2007, a federal district court enjoined enforcement of an Illinois law that prohibited the deposit of state or municipal funds in any financial institution that does business in or with Sudan, on the basis that the law interfered with the federal government's dormant foreign policy power. 204 It does not appear that any court has yet addressed whether the non-preemption language in the Sudan Accountability and Divestment Act of 2007 would effectively shield similar state laws from legal challenges.

This Act purports to authorize State and local governments to divest from companies doing business in named sectors in Sudan and thus risks being interpreted as insulating from Federal oversight State and local divestment actions that could interfere with implementation of national foreign policy. However, as the Constitution vests the exclusive authority to conduct foreign relations with the Federal Government, the executive branch shall construe and enforce this legislation in a manner that does not conflict with that authority.

Statement on Signing the Sudan Accountability and Divestment Act of 2007, 43 Weekly Comp. Pres. Doc. 1645 (Dec. 31, 2007).

The language in § 3 of the Sudan Accountability and Divestment Act, like similar language in S. 170, may arguably be interpreted to apply to preemption under the Supremacy Clause but not interference in foreign policy in conflict with the dormant foreign affairs power.

¹⁹⁸ *Id.* at 432.

¹⁹⁹ 331 U.S. 503 (1947).

²⁰⁰ Zschernig, 389 U.S. at 433-36.

²⁰¹ Am. Ins. Ass'n v. Garamendi, 539 U.S. 396 (2003).

²⁰² Matthew Schaefer, Constraints on State-Level Foreign Policy: (Re) Justifying, Refining and Distinguishing the Dormant Foreign Affairs Doctrine, 41 SETON HALL L. REV. 201, 206 (2011) (noting that President George W. Bush objected in a signing statement to non-preemption language Congress included in the Sudan Accountability and Divestment Act of 2007). In his signing statement, President Bush wrote:

²⁰³ Schaefer, *supra* note 202, at 260-61 (citing lower court cases finding a market participant exception to dormant foreign affairs doctrine but noting the Supreme Court has not expressly ruled on the issue).

²⁰⁴ Nat'l Foreign Trade Council, Inc. v. Giannoulias, 523 F. Supp. 2d 731 (N.D. Ill. 2007). The court also enjoined the law's provision regarding divestment of pension funds, but on foreign commerce grounds and not the dormant foreign affairs power.

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